



**2023**

**TOPNOTCH PROMO @ SXSW**



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## ➤ Gobo Projection

- 4 hours per night
  - ✓ **\$2,500** per night (*black & white Gobo included*)
    - + **\$500** for color Gobo

## ➤ Video Projection

- 4 hours per night
  - ✓ **\$6,000-\$10,000** per night  
(*1 projector included*)





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## ➤ Posters

- 500 posters
- 11" x 17" or 18" x 24" posters
  - ✓ **\$2,000** to post
  - ✓ 11x17 printing **\$270**
  - ✓ 18x24 printing **\$540**



## ➤ Wheat Paste

- 500 posters
- 22" x 28" or 24" x 36" posters
  - ✓ **\$2,500** to post
  - ✓ 22x28 printing **\$1,000**
  - ✓ 24x36 printing **\$1,200**
- 250 48x72 posters
  - ✓ **\$5,000** to post
  - ✓ 48x72 printing **\$3,600**





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## ➤ Hand-to-Hand

- 4 hours per day
  - ✓ **\$400** per rep per day



## ➤ Brand Ambassador/Character Promotion

- 4 hours per day
  - ✓ **\$800** per rep per day

*\*\* costume not included*





# 2023 TOPNOTCH PROMO @ SXSW

## ➤ Pedicabs

- Single Rear Panel Ads (approx. 7 sqft)
  - ✓ **\$1,250** per pedicab



- 4 Panel Ads (approx. 15 sqft)
  - ✓ **\$2,400** per pedicab





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- Pedicabs (cont.)
  - Full Wraps (approx. 24 sqft)
    - ✓ **\$3,000** per pedicab



- 2D Signboards
  - ✓ **\$4,200** per pedicab





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## ➤ Pedicabs (cont.)

### ▪ 3D Fixtures

- ✓ 1 cab @ **\$5,500**
- ✓ 5 cabs @ **\$5,000** per pedicab
- ✓ 10 cabs @ **\$4,500** per pedicab
- ✓ 20 cabs @ **\$4,000** per pedicab



### ▪ Billboard Trikes (3 available; illuminated by night)

- ✓ **\$350** per trike
- ✓ **\$350** per 4-hour block for Driver
- ✓ **\$680** per 8-hour block for Driver
  - *Includes Driver branding*



**THANK YOU FOR YOUR INTEREST IN  
WORKING WITH TOPNOTCH PROMO.**

*For inquires and information, please contact:*

**1-800-581-2060**

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